

Directories

Prices in euros.

Magazine	Size mm	Reps	Rate	Magazine	Size mm	Reps	Rate
Talouselämä				Energia			
Package normal	45 x 45	1	160	Package normal	44 x 50	1	85
Package large	45 x 98	1	320	Package large	44 x 107	1	170
	93 x 45	1	320	Minimum number of reps		4	
Minimum number of reps		5		Fakta			
Tekniikka&Talous				Package normal	45 x 45	1	100
Package small	35 x 50	1	180	Package large	45 x 95	1	180
Package normal	80 x 50	1	310		93 x 45	1	180
Package large	80 x 113	1	730	Minimum number of reps		4	
Minimum number of reps		10		MikroPC			
Contact				Package small	43 x 50	1	200
Talentum Media International Advertising Sales, tel. +358 20 442 40				Package normal	43 x 105	1	410
M&M					89 x 50	1	410
Package normal	78 x 48	1	205	Package large	89 x 105	1	760
Package large	78 x 108	1	380	Minimum number of reps		5	
Minimum number of reps		5		Contact			
Contact				Talentum Media International Advertising Sales, tel. +358 20 442 40			
Talentum Media International Advertising Sales, tel. +358 20 442 40							
Metalliteknikka							
Package normal	44 x 50	1	150				
Package large	44 x 107	1	265				
Minimum number of reps		4					
Contact							
Talentum Media International Advertising Sales, tel. +358 20 442 40							

Directory packages are invoiced in total after the first insert is published.

Directories are read especially when considering acquisitions or purchasing products or services. Directories offer advertisers a cost-efficient and expedient way to ensure visibility among existing and potential customers. Advertising in directories enables guaranteed visibility, even in every issue of our magazines.

Please contact us for an offer. By selecting a longer period you can reduce the cost of a single advertisement.

More information

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